

*isabella & ferninand*®  
ACADEMIA DE ESPAÑOL™

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**Evolving  
Together:  
A Partnership  
for Continuous  
Growth**





# About Us

Isabella & Ferdinand® Academia de Español™ is a non-profit Spanish language academy dedicated to teaching Spanish through cultural experiences. With physical locations in Washington, D.C. and a virtual presence online, our program offers comprehensive language education.

Since 2016, our mission has been to help students achieve linguistic and cultural fluency in the Spanish language. We strive to impart the highest standard of proper Spanish while immersing our students in the rich art, literature, and culture of Spain and Latin America. Our classes seamlessly integrate music, literature, theatre, and art, creating a dynamic Spanish language learning experience that fosters a deep appreciation for both language and culture.

Our renowned Spanish language learning program is designed for both children and adults and is certified by the Accredited Examination Center for the Diplomas in Spanish as a Foreign Language (DELE).

## Sustainable Development Goals



## Our Motivation

At Isabella & Ferdinand® Academia de Español™, we believe that language is a gateway to understanding a culture.

That's why we go beyond language instruction to ensure you gain a deep appreciation for the diverse traditions, customs, and history of Spain and Latin America.

Our program is designed to make language learning fun, engaging, and relevant.

# A Spanish journey with High Education Standards

Certified by the Accredited Examination Center for the Diplomas in Spanish as a Foreign Language (DELE) and Instituto Cervantes.

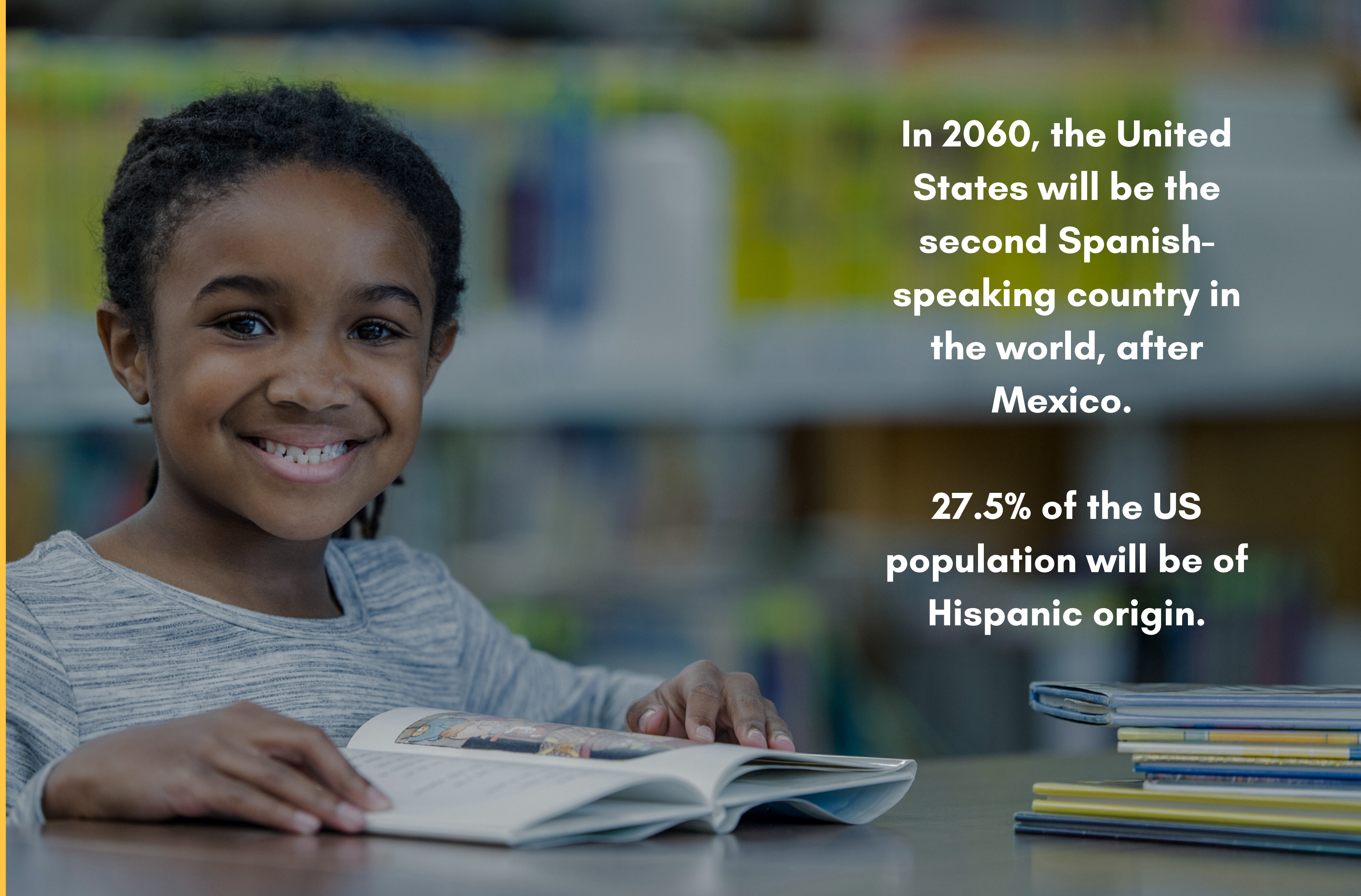
DELE -



Isabella & Ferdinand Academia de Español, a respected Spanish language learning program for children based in Washington, D.C., has gained accreditation by Instituto Cervantes, established by the government of Spain in 1991 as the global authority on the teaching of Spanish linguistic standards.

**Isabella & Ferdinand will be the only Spanish language learning center currently accredited by the Instituto Cervantes in the nation's capital.**

Pursuant to the new accreditation from Instituto Cervantes, Isabella & Ferdinand is now fully authorized to administer and prepare students in grades 5-12 to take the "Diploma de Español como Lengua Extranjera" (DELE or Diploma for Spanish as Foreign Language in English), an international examination that measures a student's language aptitude in Spanish. Isabella & Ferdinand will administer the DELE examination at Horace Mann Elementary School where it has established a teaching residency, as well as Washington Global Public Charter School.



**In 2060, the United States will be the second Spanish-speaking country in the world, after Mexico.**

**27.5% of the US population will be of Hispanic origin.**

# Partnership Overview with Washington Global

We are proud to present the performance report of our longstanding partnership with Washington Global Public Charter School, where we have been imparting our classes for the past 10 years.

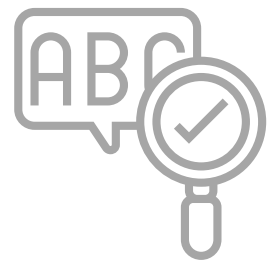
This report highlights the journey of our evolving partnership and showcases the positive impact of our Spanish language program on the students and the school community. It provides valuable insights into the progress, achievements, and growth we have experienced together over the years.

Through collaborative efforts and a shared commitment to excellence, we have fostered a dynamic educational environment that promotes language proficiency, cultural understanding, and academic success. This overview serves as a testament to the success of our partnership and the transformative power of language education.



# Goals and Objectives

Our program aims to develop students as intercultural speakers, equipping them with the ability to identify relevant aspects of new cultures accessed through the Spanish language and establish connections between their own culture and that of Spanish-speaking countries.



## Grammar and Pronunciation:

Our curriculum focuses on essential elements of grammar and pronunciation, including nouns, adjectives, quantification, adverbs, tenses, articles, pronouns, verbs, simple and compound sentences. We provide comprehensive instruction to enhance language proficiency.



## Spelling:

We emphasize correct spelling as an integral part of language learning. Our students are taught a set of rules that regulate the written form of Spanish, enabling them to communicate effectively.

## PREPARING STUDENTS FOR AN INTERCONNECTED WORLD THROUGH LANGUAGE AND CULTURE



### Intercultural Skills and Attitudes:

We cultivate intercultural skills and attitudes, empowering students to approach other cultures, particularly those of Spain and Hispanic countries. Our curriculum encourages a respectful and open-minded approach to cultural diversity.



### Learning Procedures:

Our approach aligns with the Common European Framework of Reference for Languages (CEFR), offering effective learning procedures that enhance language acquisition, teaching methodologies, and evaluation practices.



# Goals and Objectives



## Functions:

Our curriculum includes a range of language functions that empower students to express themselves fluently in Spanish. These functions encompass the ability to describe, ask, reject, thank, apologize, express feelings, and more.



## Tactics and Pragmatic Strategies:

We equip students with a repertoire of linguistic resources, pragmatic tactics, and strategies used by Spanish speakers to construct and interpret discourse appropriately in different contexts.



## Discursive Genres and Textual Products:

Our curriculum covers a variety of discursive genres and textual products, both in oral and written forms. Students develop proficiency in genres of communication through comprehensive instruction.



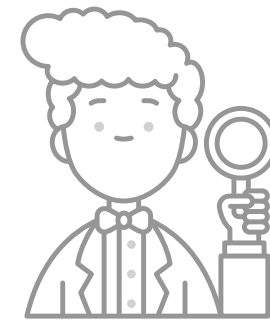
## Specific Notions:

Our curriculum covers twenty specific topics that deepen students' knowledge and understanding of specific areas, expanding their vocabulary and cultural awareness.



## Cultural References:

We highlight the cultural dimension of language learning by exploring the characteristic features of Spanish and Latin American cultures, fostering cultural understanding and appreciation.



## Sociocultural Knowledge:

Our curriculum integrates sociocultural knowledge, providing students with insights into daily life, collective identity, social organization, personal relationships, and other aspects that contribute to a comprehensive understanding of the target culture.

# Spanish Language Proficiency and Project Goals

Grade	Year-End Goals	Skills Assessed
<b>6th</b>	- Describe yourself with over 60 spoken and written words	- Verbs, articles, adjectives, pronouns, names, likes, etc.
	- Reading and comprehension at A2 level	- Reading comprehension and translation at A2 level
	- Verbal and written quizzes at A1-A2 level	
<b>7th</b>	- Describe yourself with over 80 spoken and written words	- Verbs, articles, pronouns, names, likes, etc.
	- Reading and comprehension at A2 level	- Reading comprehension and translation at A2 level
	- Verbal and written quizzes at A1-A2 level	
<b>8th</b>	- Describe yourself with over 80-100 spoken and written words	- Verbs, articles, pronouns, names, likes, etc.
	- Reading and comprehension at A2 level	- Reading comprehension and translation at A2 level
	- Verbal and written quizzes at A2 level	
<b>8th Final Project</b>	- Write a book introducing ourselves using everything learned during the year	- Integration of all language skills
	- Choose a Hispanic country and explain its culture, food, colors of its flag, etc.	



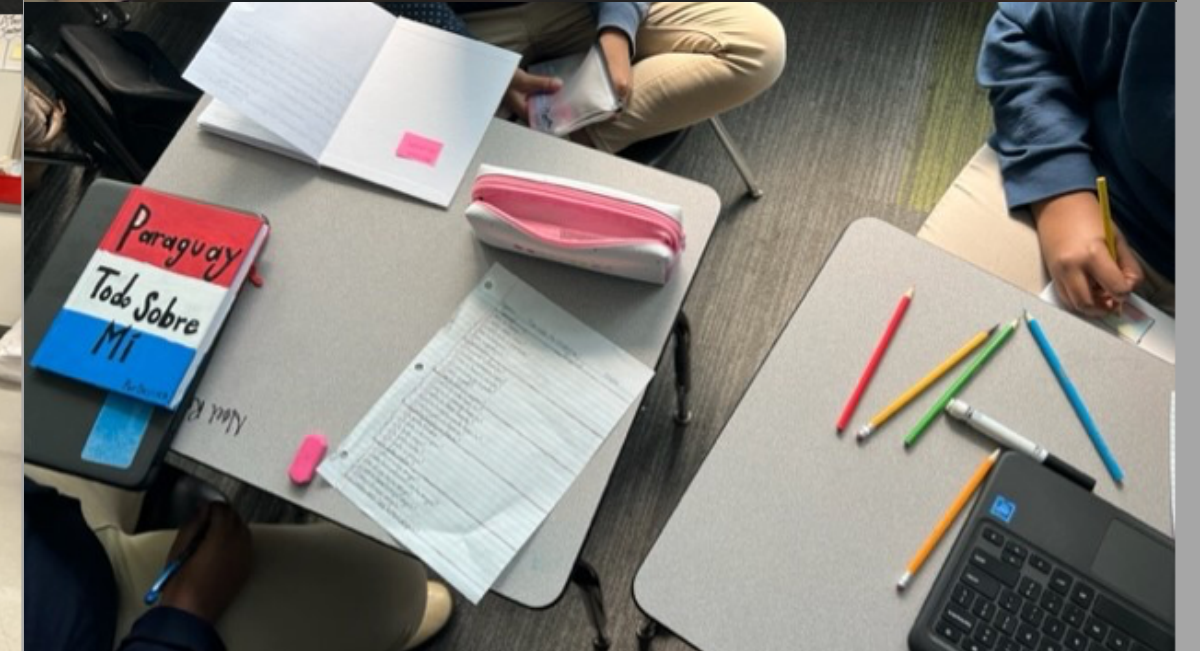
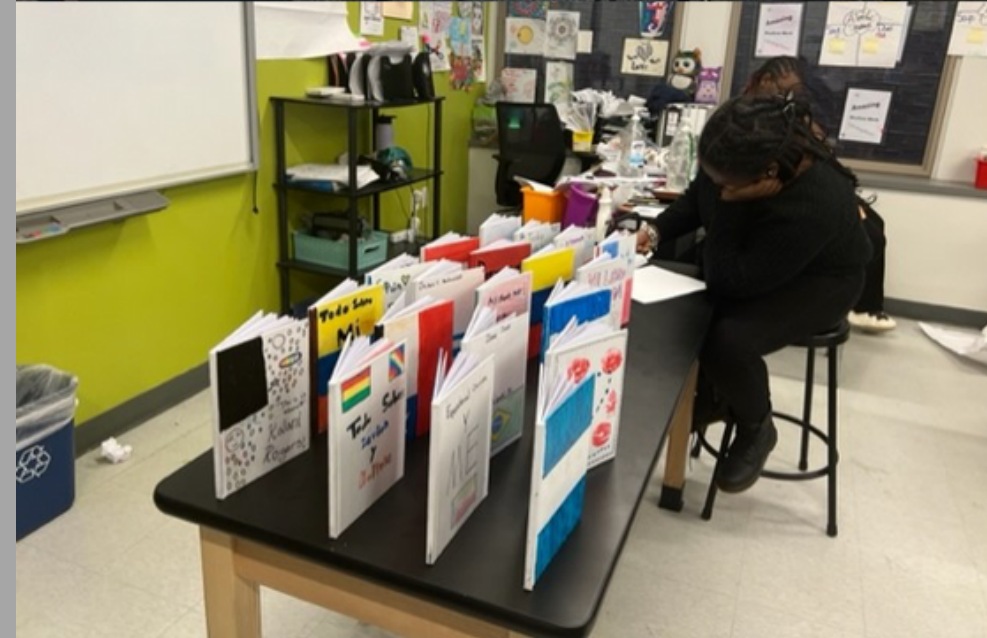
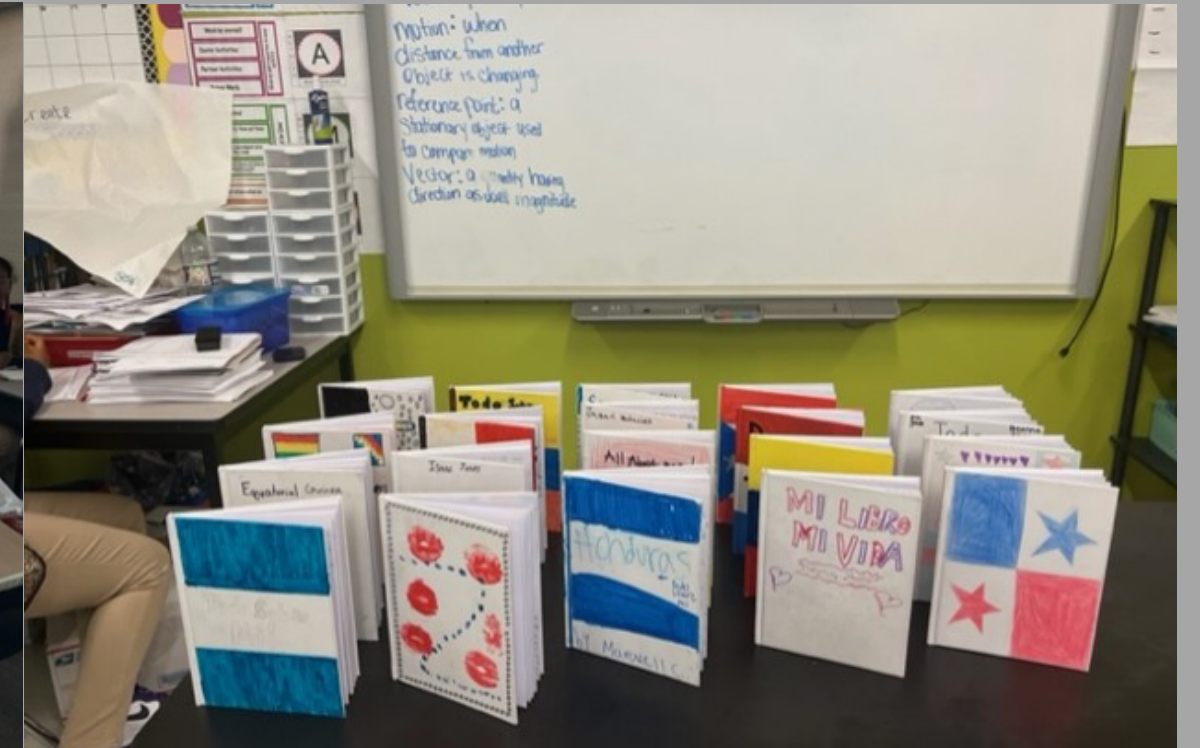
## ISABELLA & FERDINAND® ACADEMIA DE ESPAÑOL™ IS NOT A TYPICAL LANGUAGE ACADEMY.

We're all about creating an immersive and culturally rich experience while learning Spanish.

Our program is designed to make language learning fun, engaging, and relevant.

*More than 100 students at Washington Global are learning Spanish, our classes are characterized by the best learning method that is from INSTITUTO DE CERVANTES AND SANTILLANA*

Our program boasts a team of qualified and certified teachers who have undergone rigorous background checks and are approved by the District of Columbia Public Schools (DCPS).





**10**  
YEARS  
-TOGETHER-

## Enrollment and Participation

**40,600  
HOURS**

of classes delivered in  
the past 10 years  
(80 hours per week)

+

**200+  
STUDENTS**

impacted by our  
program

+

**ONGOING  
EVENTS & ACTIVITIES**

Organized internal events in school  
classes. Active participation in  
various organizational initiatives

=

**100%  
OF PROGRESS**

Students have  
progressed from zero to  
fluency in their Spanish  
skills

# Cultural Integration and Appreciation

## ¡Viva el Español!

Our program goes beyond language learning, as we strive to provide students with a deep understanding and appreciation of the diverse cultures of Spanish-speaking countries.

Through our engaging curriculum, students explore the rich traditions, customs, arts, and history of these cultures. They gain insights into the vibrant traditions of festivals, music, dance, and cuisine that define the Spanish-speaking world.

We organize special events, workshops, and activities that allow students to experience firsthand the beauty and uniqueness of different cultural practices. These experiences promote cross-cultural understanding, respect, and unity.



# Bolivia Embassy: A Cultural Journey of Discovery

During a recent visit to the Bolivia Embassy, our students had the incredible opportunity to immerse themselves in Bolivian culture and deepen their understanding of this vibrant nation. Guided by our passionate teachers, the students explored the rich traditions, history, and customs of Bolivia, gaining firsthand knowledge of its diverse indigenous cultures and artistic heritage.

At the embassy, our students engaged in interactive presentations, cultural workshops, and exhibitions that showcased the beauty and uniqueness of Bolivia.

The visit to the Bolivia Embassy served as a bridge between our students and the people of Bolivia, fostering cross-cultural connections and promoting appreciation for the country's rich heritage. It allowed our students to broaden their horizons, challenge their perspectives, and develop a deeper sense of global citizenship.

We extend our heartfelt gratitude to the Bolivia Embassy for their warm welcome and for providing this enriching experience for our students.







# Mamani Mamani Project

In 2022, our students at Washington Global Charter School had the privilege of working on a captivating project inspired by the renowned Bolivian artist, Mamani Mamani. Led by Mrs. Saavedra, one of our dedicated teachers at Isabella & Ferdinand® Academia de Español™, they immersed themselves in Mamani Mamani's art, exploring its rich Aymara indigenous tradition and symbols.

Through this project, our students had the opportunity to recreate the essence of Mamani Mamani's work under Mrs. Saavedra's guidance. Their artistic journey allowed them to delve into the vibrant world of Mamani Mamani's creations, gaining a deeper appreciation for the artist's cultural impact and global recognition.

The culmination of this project displayed the incredible talent and cultural appreciation of our students as they proudly showcased their Mamani Mamani-inspired artworks. This project served as a celebration of diversity, bridging cultures through art and highlighting the significance of indigenous traditions.



# Hispanic Heritage Month

During Hispanic Heritage Month, our students are immersed in an enriching exploration of the significant contributions of Latinos and Hispanics to American culture. In 2022 their Spanish language classes, our 6th, 7th, and 8th graders delved into the inspiring life of Jaime Escalante, a renowned Bolivian educator.

Jaime Escalante's journey from Bolivia to the United States in pursuit of a better life resonates deeply with our students. They learned how he overcame challenges and dedicated himself to teaching math to underprivileged students in a volatile Los Angeles school. Escalante's extraordinary ability to motivate and inspire his students was exemplified by his success in helping them pass the advanced placement calculus test, despite being labeled as "unteachable."

By celebrating the achievements of remarkable individuals like Jaime Escalante, we inspire our students to dream big, overcome obstacles, and make a positive impact in their own lives and communities. Hispanic Heritage Month serves as a platform for fostering cultural understanding, pride, and unity among our diverse student body.

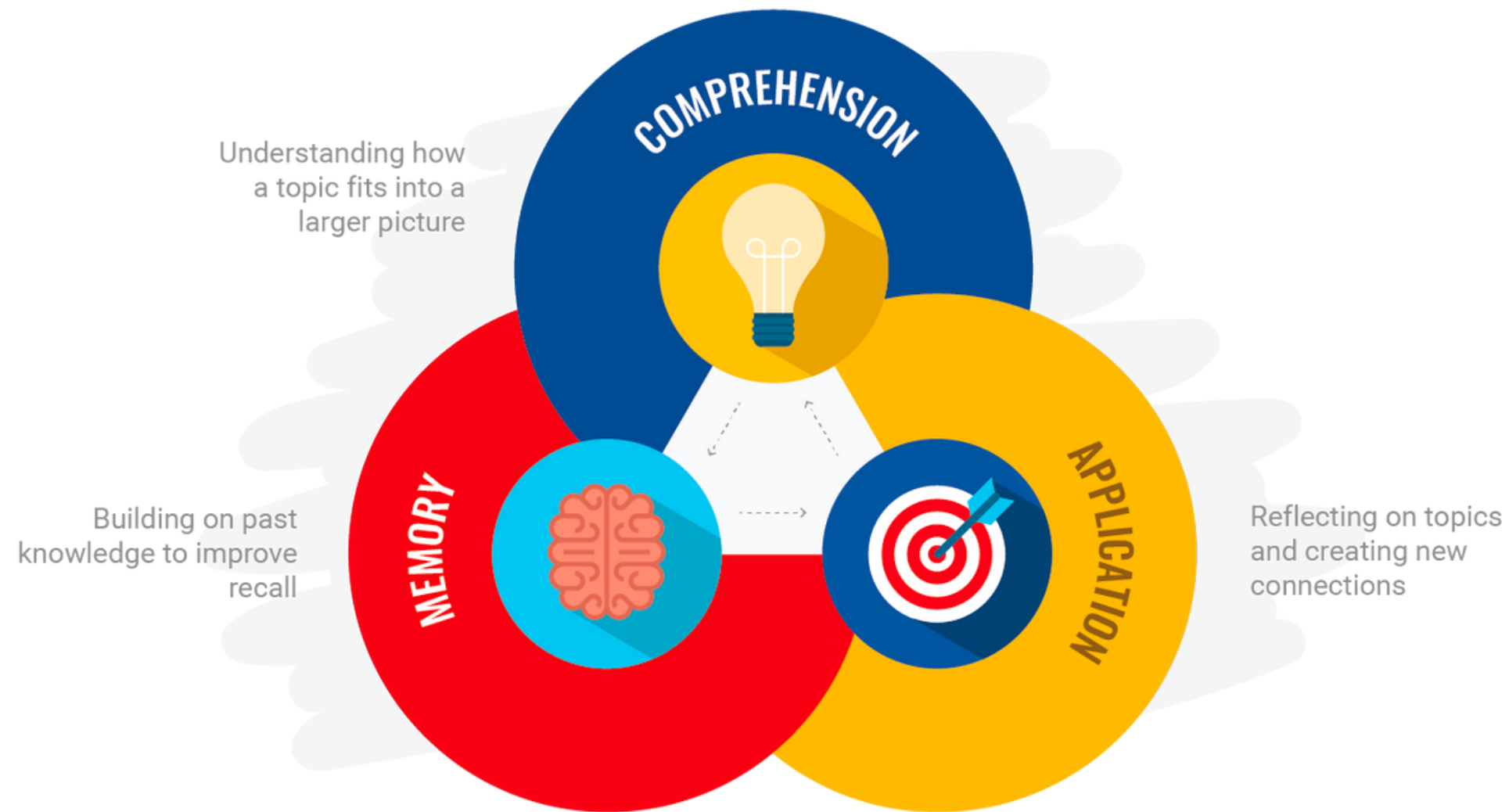




FOLKLORE – FIELD TRIPS



# THE BENEFITS OF COGNITIVE LEARNING



# Why Choose Isabella & Ferdinand® Academia de Español™?



Classes for first-time learners of Spanish as well as bilingual children.



Qualified, native Spanish-speaking teachers.



Innovative Isabella & Ferdinand Learning Gems™ teaching system and Culture Centric Immersion® curriculum based on ACTFL and Instituto Cervantes standards.



Art, cultural, and linguistic immersion to learn Spain and Latin America culture.



Certified by the Accredited Examination Center for the Diplomas in Spanish as a Foreign Language (DELE).



Partnership opportunities with schools, companies, and organizations to implement our program.

## Values

1. Excellence
2. Cultural Appreciation
3. Inclusivity
4. Passion
5. Community
6. Personalized Approach
7. Lifelong Learning
8. Professionalism
9. Innovation
10. Social Impact

## Location



WASHINGTON, DC | ONLINE!

# 12 Ways to Support Isabella & Ferdinand® Academia de Español™

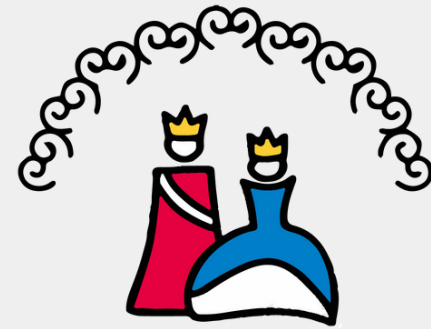


1. **Enroll in our Classes:** Join our Spanish language program at [Washington Global](#).
2. **Donate:** Support our fundraising efforts and make a contribution.
3. **Spread the word:** Promote our Spanish program to parents and students.
4. **Volunteer Time:** Offer your time and expertise to assist with classroom activities, cultural events, or administrative tasks.
5. **Donate Materials:** Contribute educational materials, books, art supplies, or technology resources.
6. **Provide space:** Allocate areas for our classes or workshops.
7. **Refer:** Share our program with other schools or institutions.
8. **Participate:** Involve our students in school-wide events.
9. **Sponsor and partner:** Connect us with local businesses and organizations.
10. **CSR initiatives:** Include us in your Corporate Social Responsibility initiatives.
11. **Feedback:** Provide valuable input for program improvement.
12. **Advocate:** Champion the importance of language learning and cultural education.








**GRATEFUL FOR YOUR TRUST AND SUPPORT,  
LET'S CONTINUE THE JOURNEY TOGETHER**



*isabella & ferdinand*<sup>®</sup>  
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